



CORPORATE SPONSORSHIP PACKAGES

Our mission is to bring the message of the Bible to life and make it accessible to children and youth worldwide using modern technology and digital platforms.

September 2024



What is Gate Zero?

Gate Zero is a Bible-based video game that brings the message of Jesus to the next generation in a groundbreaking new way – through "playing" the Bible.

The game takes you back in time to explore ancient Judea and Galilee, overcome opposing forces, interact with gospel stories and experience the Bible firsthand.





Why Gate Zero?



Research shows religious coping can mitigate symptoms of anxiety and depression, yet Bible engagement among Americans is low.¹



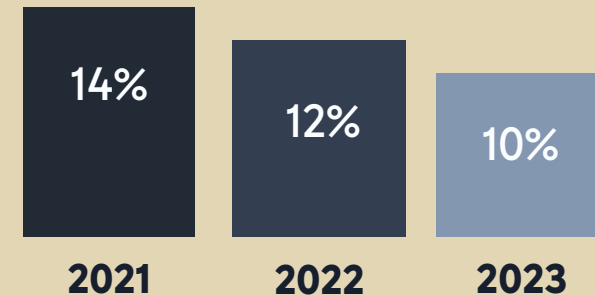
There is a critical need for modern solutions to make biblical principles relatable and accessible to youth.²



Gate Zero is a Bible-based video game designed for ages 13-24 but can be enjoyed by older audiences as well. It presents biblical narratives through interactive gameplay, enhancing engagement and application in daily life.³

Sources: ¹[*Psychology Today*](#) ²[*Biola University*](#) ³ More at [*gatezero.game*](https://gatezero.game)
⁴[*American Bible Society*](#)

Decreasing Bible Literacy



With record low rates of Bible literacy and increasingly shorter attention spans among youth, we sense the responsibility to innovate in faith education for the younger generation. ⁴

Target Audience



The primary target audiences for Gate Zero are teens and young adult casual gamers. Some may have been raised in Christian households or have basic familiarity with Christianity but lack comprehensive knowledge.



Over **3 billion** people play video games worldwide



Gaming is worth more than the music & movie industries **combined**



In the U.S. alone, there are **126 million** gamers under the age of 34

FUNDRAISING STATUS

50% Funded

\$6,236,275

\$736K of \$750K

Main Missions 1 & 2

- Jesus Prepares
- The Disciples are Called

of Minimum Fundraising Target

\$12,500,000



Potential Reach



Followers on all social media platforms:

500,000



Reach on all social media platforms:

Up to 15M/year



Potential Players

Up to 3M/year



E-mail Subscribers

50,000



Website Visitors

5,000/month

DEMOGRAPHICS

GENDER



■ **MALE: 70%**

■ **FEMALE: 30%**

AGE



■ **13-24: 50%**

■ **25-34: 34%**

■ **35+: 16%**

LOCATION



■ **USA: 45%**

■ **Other: 55%**

Benefits of Sponsorship



IMPACT THE NEXT GENERATION

Supporting our mission allows the Bible and its life-changing message to impact millions worldwide, bridging the gap between scripture and modern platforms that resonate with today's youth.



REACH YOUR TARGET AUDIENCE

Connect with a young, engaged and technologically savvy audience – a growing, extremely loyal community that many churches and organizations are currently missing.



ELEVATE YOUR BRAND IMAGE

Be associated with innovation and cutting-edge advancements, a project at the forefront of the intersection between technology and biblical education.

Bronze Tier

\$ 50,000 USD
10 available



LOGO
on game's website



Inclusion in
GAME'S CREDITS



**GROUP SALES
DISCOUNT**
of 20% up to 100
game licenses



50 free game
licenses to
**CHARITIES
OF CHOICE**

The sponsorship agreement is effective immediately and ends 12 months after the release of the first game.

Silver Tier

\$ 100,000 USD
5 available



Mention in 1 post
each on all
SOCIAL MEDIA



LOGO
on game's website



Inclusion in
GAME'S CREDITS



**GROUP SALES
DISCOUNT**
of 30% up to 100
game licenses



100 free game
licenses to
**CHARITIES
OF CHOICE**

The sponsorship agreement is effective immediately and ends 12 months after the release of the first game.

Gold Tier

\$ 250,000 USD
3 available



Dedicated segment
in 1 **E-MAIL
NEWSLETTER**



**RIGHTS TO HOST
CONTEST/GIVEAWAY**
of sponsor's products &
collect email addresses



1 sponsored post
each on
**INSTAGRAM &
TIKTOK**



Mention in 1 post
each on all
SOCIAL MEDIA



LARGE LOGO
on game's website



Logo in
GAME'S CREDITS



**GROUP SALES
DISCOUNT**
of 30% up to 100
game licenses



100 free game
licenses to
**CHARITIES
OF CHOICE**

The sponsorship agreement is effective immediately and ends 12 months after the release of the first game.

Platinum Tier

\$ 500,000 USD
2 available



Logo on
SPLASH SCREEN
of game



Dedicated segment
in 3 **E-MAIL**
NEWSLETTERS



RIGHTS TO HOST
CONTEST/GIVEAWAY
of sponsor's products &
collect email addresses



2 sponsored
posts each on
INSTAGRAM &
TIKTOK



Mention in 1 post
each on all
SOCIAL MEDIA



LARGE LOGO
on game's website



Logo in
GAME'S CREDITS



GROUP SALES
DISCOUNT
of 30% up to 100
game licenses



100 free game
licenses to
CHARITIES
OF CHOICE

The sponsorship agreement is effective immediately, ends 12 months after the release of the first game, and can be extended for another 12 months. In-game sponsorship lasts for the lifetime of the game's first instalment.

Diamond Tier

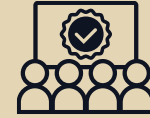
\$ 1,000,000 USD
1 available



Game is marketed as
"PRESENTED BY (SPONSOR)"



Main logo on
SPLASH SCREEN
of game



Logo at all
LIVE EVENTS



Dedicated segment
in all **E-MAIL NEWSLETTERS**



RIGHTS TO HOST CONTEST/GIVEAWAY
of sponsor's products &
collect email addresses



2 sponsored
posts each on
INSTAGRAM & TIKTOK



Mention in 1 post
each on all
SOCIAL MEDIA



LARGE LOGO
on game's website



Logo in
GAME'S CREDITS



GROUP SALES DISCOUNT
of 30% up to 100
game licenses



100 free game
licenses to
CHARITIES OF CHOICE

The sponsorship agreement is effective immediately, ends 12 months after the release of the first game, and can be extended for another 12 months. In-game sponsorship lasts for the lifetime of the game's first instalment.

SPONSORSHIP TIERS

BRONZE
\$ 50,000

SILVER
\$ 100,000

GOLD
\$ 250,000

PLATINUM
\$ 500,000

DIAMOND
\$ 1,000,000

Game marketed as "Presented by (Sponsor)"



Logo at all live events



Logo on splash screen of game



Main logo

Rights to host contest/giveaway of sponsor's products & collect email addresses



Dedicated segment in e-mail newsletter



1 email



3 emails



All emails

Sponsored post on Instagram & TikTok



1 post



2 posts



2 posts

Mention in 1 post each on all social media



Logo on game's website



Large logo



Large logo



Large logo

Inclusion in game's credits



With logo



With logo



With logo

Group sales discount on 100 game licenses



20% discount



30% discount



30% discount



30% discount



30% discount

Free game licenses to charities of choice



50 licenses



100 licenses



100 licenses



100 licenses



100 licenses





Interested?

Send us an e-mail at:



CONTACT@NGB.MEDIA

SCAN FOR LINKS



WEBSITES:

biblex.io | gatezero.game | nextgenbiblemedia

SOCIAL MEDIA:

[Mailing List](#) | [Discord](#) | [YouTube](#) | [Instagram](#)
[TikTok](#) | [Facebook](#) | [Twitter](#) | [LinkedIn](#)

